

Better Pharmacare Coalition appoints Chair for 2011/2012

Vancouver, BC, October 12, 2011 - The Better Pharmacare Coalition (BPC) today announced that its membership has unanimously appointed Rennie Hoffman as the Coalition Chair for 2011/2012. The Better Pharmacare Coalition is comprised of ten health organizations and consumer interest groups from across BC representing the interests of more than two million constituents across the province.

Commenting on continuing his position at the BPC, Hoffman stated: "Over the last year, my work with the Better Pharmacare Coalition has been very rewarding, but we have much more to do to ensure Government fulfills its commitment that British Columbian patients are a "paramount priority" as part of the decision making around the ongoing reform of BC healthcare and PharmaCare drug policy."

"The Government's focus on healthy families is crucial for the more than two million consumers and patients across BC who are represented by BPC members. At the same time, we are working to ensure our Government is aware of key issues that currently affect BC patients, including patient input in the BC PharmaCare Drug Review Process, generic pricing savings allocation and the BC PharmaCare Long Term Pharmacy Agreement.

Hoffman recently retired as the Executive Director of the Mood Disorders Association of BC and is a former member of the Vancouver Police Department.

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About the BPC

About Better Pharmacare Coalition:

The Better Pharmacare Coalition was formed in 1997 in response to BC PharmaCare policy development not being reflective of current medical literature, best clinical practices and the needs of patients in BC. The coalition works together to call for appropriate access to evidence-based medicines that are proved effective and needed by patients in BC. The member organizations include: Arthritis Consumer Experts; The Arthritis Society, BC and Yukon Division; BC Lung Association; BC Schizophrenia Society; Canadian Osteoporosis Patient Network; Mood Disorders Association of British Columbia; MS Society of Canada, BC Division; Parkinson Society British Columbia; British Columbia Coalition of Osteoporosis Physicians; and Pacific Hepatitis C Network of BC.

More information is available online at www.betterpharmacare.org.